RECRUITER ASSISTANCE PROGRAMS

- **Navy Recruiting Command uses volunteers from the Officer/Enlisted community to participate in three worthwhile Recruiter Assistance Programs.**

- **These programs are excellent ways to return Sailors home to tell friends, families, educators, etc. about the benefits of a naval career.**

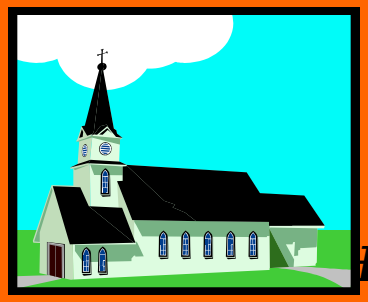
- **The Navy benefits by having an additional recruiting asset to relay the navy experience to influential centers of influence. Public speaking and local media exposures are often arranged for the volunteers.**

REFERNCES

- *POLICIES AND ADMINISTRATIVE PROCEDURES FOR THE **HOMETOWN AREA RECRUITING PROGRAM (HARP),** **OFFICER HOMETOWN AREA RECRUITING PROGRAM (OHARP),** **BLUEJACKET HARP DUTY (BJHARP),** AND **SENIOR MINORITY ASSISTANCE TO RECRUITING PROGRAM (SEMINAR)** **CAN BE FOUND IN.***

- ***BUPERSINST 1150.1B***
- ***REF (A) – NAVPERS 15560D, Military Personnel (MILPERSMAN), Article 1306-900***
- ***REF (B) – NAVPERS 15560D, Military Personnel (MILPERSMAN), Article 1320-306***

BLUEJACKET HARP



HARP

HOMETOWN AREA RECRUITING PROGRAM

- ***HARP returns enlisted personnel to their hometowns for a 12-calendar - day period (beginning on a Monday and ending Friday the following week) to assist local recruiters by relating their Navy experiences to their peers.***

- ***Participants should be prepared to visit high schools, prior places of employment , and community locations where peers gather, to discuss Navy opportunities while wearing the uniform of the day.***

- ***Members who participate in the program do so either on permissive, no cost temporary additional duty orders, or while on leave in conjunction with permanent change of station (PCS) orders.***

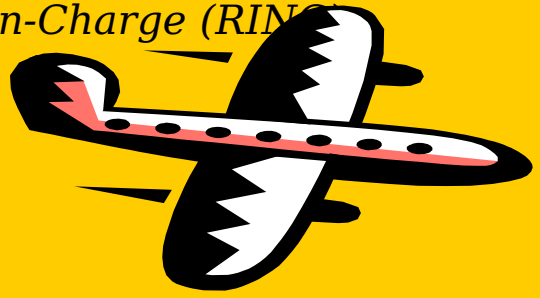
HARP

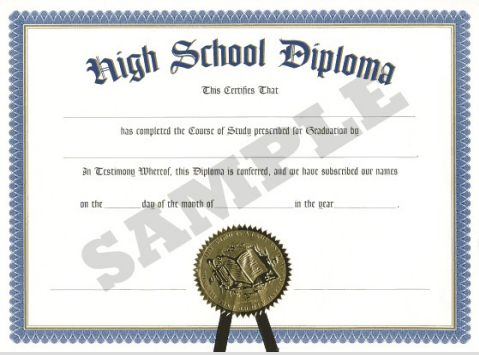
(HOMETOWN AREA RECRUITING PROGRAM) CONT……

- *<u>HARP CRITERIA</u> – Personnel must be screened by the Commanding Officer to determine their suitability for participation in the program using NAVPERS 1306/92 (Rev. 12-03), Special Programs Screening Form, section A, items 2, 3, 4, 5, 7 and section D items 3 and 5, pages 1 and 2 of reference (a).*

- *HARP participants must exemplify the highest standards of military appearance, conduct and courtesy. Junior personnel are especially encouraged to participate.*

- *HARP volunteers are required to provide their own transportation to and from the assigned Navy Recruiting Station and must check in and out <u>in person</u> with the Recruiter –in-Charge (RIC).*




High School Diploma
This Certifies That
has completed the Course of Study prescribed for Graduation by
In Testimony Whereof, this Diploma is conferred, and we have subscribed our names
on the day of the month of in the year
SAMPLE

HARP

(HOMETOWN AREA RECRUITING PROGRAM) *CONT.....*

- ***HARP VOLUNTEERS MUST BE HIGH SCHOOL GRADUATES FROM THE TOWN WHERE THEY DESIRE TO PERFORM HARP.***
- ***MEMBERS WITH GENERAL EDUCATION DEVELOPMENT (GED) WILL NOT BE APPROVED FOR HARP. NO WAIVERS WILL BE GRANTED.***

OHARP

(OFFICER HOMETOWN AREA RECRUITING PROGRAM)

- OHARP returns Navy officers to their hometown areas for 14 to 90 days to assist officer recruiters in locating individuals for Navy Officer Programs.

- Participants should be prepared to accompany the NAVCRUITDIST's officer recruiters on visits to colleges and universities, centers of influence, and community events.

- They will wear the uniform of the day and will be expected to discuss the Navy opportunities and career paths.

OHARP

(OFFICER HOMETOWN AREA RECRUITING PROGRAM)

cont…….

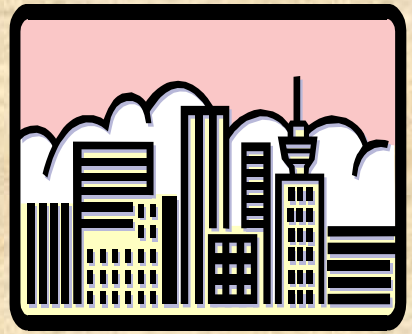
- ***OHARP CRITERIA – Ideally, the participant should be a current or former resident of, or have attended college in the area served by the NAVCRUITDIST in which OHARP participation is desired.***

- ***The period of OHARP is determined by NAVCRUITCOM (N1) and is subject to approval by the officers detailer.***

SEMINAR

(Senior Minority Assistance to Recruiting Program)

- **The SEMINAR program was established to provide assistance to the Navy in its efforts to recruit more Black, Hispanic, and Asian/Pacific Islander applicants and to enhance Navy's image in these communities.**



- **SEMINAR temporarily returns highly qualified Black, Hispanic, and Asian/Pacific Islander officers and senior enlisted personnel to their home communities for a 20-day calendar-day period to meet with local influential community members to discuss the vast educational, career, and advancement opportunities the Navy officers.**

SEMINAR

(SENIOR MINORITY ASSISTANCE TO RECRUITING PROGRAM)

- *SEMINAR CRITERIA – SEMINAR participants must be volunteers in pay grades E6 through O6. Although the program is specifically targeted to Black, Hispanic, and Asian/Pacific Islander communities, participation is open to other minorities.*

- *SEMINAR cannot be combined with OHARP/HARP on the same set of PCS orders.*

- *A maximum of 100 officer and enlisted personnel will be approved for SEMINAR duty per fiscal year. This limitation is subject to review based on PCS funding.*

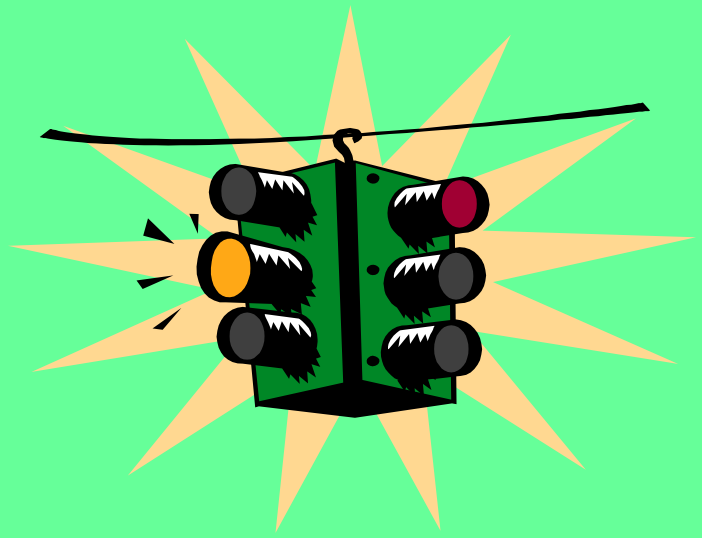
SEMINAR

(SENIOR MINORITY ASSISTANCE TO RECRUITING PROGRAM) *CONT…*

- *SEMINAR is performed in conjunction with PCS orders, and in most cases, the participant is entitled to per diem and travel allowances. SEMINAR volunteers are administratively assigned for check-in/check-out procedures to the NAVCRUITDIST having administrative control for the particular hometown area.*

- ***TEMADD ASSIGNMENTS IN THE SEMINAR PROGRAM ARE NOT PERMITTED.***

???QUESTIONS???



- *If you have any questions or concerns regarding any Recruiter Assistance Programs. Recruiter Assistance Programs Representatives can be reached at 901-874-9141, DSN 882.*

- *All HARP/OHARP/SEMINAR requests should be submitted via fax or email to 901-874-9151.*